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February 27, 1995


To: ROU - 1210  
ROU - 1510

Subject: *Value Drugs - Package Merchandising Program*  
(ID# 3313 00 00)

Value Drugs has agreed to participate in our Package Merchandising Program and implementation was to be completed by October 1994.

Please ensure all program parts are implemented per my letter of September 8, 1994 (attached).

If it has not been completed, please ensure it is implemented.

  
George H. Moulton

GHM/pk  
att.

1/2/95/05.doc

DM	T&D	REP
1224		05, 08, 09, 10
1225		
1226		
1229		
1230		
PTC	SAM	
ROM	PA	SC
RM	PC	MC
1240	1242	SAM

"We work for smokers."

51855 1276